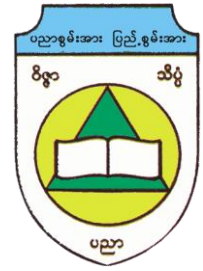


JOURNAL OF THE MYANMAR ACADEMY OF ARTS AND SCIENCE



**Economics, Journalism,
Tourism and Law**

Vol. XVIII, No.8, July, 2020

Myanmar Academy of Arts and Science

Journal of the Myanmar Academy of Arts and Science

Vol. XVIII, No.8

Contents

Section (i) Economics

<u>Sr. No.</u>	<u>Title</u>	<u>Page</u>
1	Myint Myint Kyi , *Opportunities and Challenges to Rural Entrepreneurship in Bilu Island, Mon State, Myanmar	1
2	Sanda Win , Job Satisfaction and Organizational Commitment of Academic Staff of Public Universities in Yangon	13
3	Kyi Kyi Thant , Entrepreneurial Competencies of Garment Manufacturers in Wundwun Township	29
4	Nwe Ni Aung , Budgeting Habit Behavior of Undergraduate Students in Yangon University of Economics	39
5	Moe Moe Khaing , Corporate Social Responsibility Practices and Performance of Large Manufacturing Firms	51
6	Thiha Htun , Inter-Firm Cooperation of Lacquerware Firms in Nyaung-U Township	67
7	Yan Yan Myo Naing , Analysis on Relationship between Marketing Mix and Performance of Purified Drinking Water Manufacturing Businesses in Yangon	75
8	Khin Mar Thet , *How can Evaluate the Myanmar's Current Trade Structure and Flow?	93
9	Pwint Phyu Aung , The Effects of Rural, Urban Population and Higher Education on Employment by Gender in Myanmar	103
10	Su Su Myat , Income Inequality among Urban Households in Mandalay, Myanmar	115
11	Naw Htee Mue Loe Htoo , *Analysis on The Effects of Economic and Social Expenditure on Economic Growth In Myanmar (1980-2014)	129
12	Ei Ei Phyoe , An Analysis on Natural Rubber Production and Export in Myanmar	147
13	Aye Thida , *On Some Socioeconomic and Demographic Determinants of Antenatal Care Utilization Dagon Myothit (East) Township, Yangon Region	159
14	Maw Maw Khin , The Effect of Women's Decision-making Power on Infant Mortality in Myanmar	171
15	Khin Sandar Thein , *The Effect of Leadership Styles on Group Engagement at SSEAYP: A Person-Centered Approach	183
16	Aye Thu Htun , Factors Influencing Students' Adoption of Internet Banking in Higher Education of Myanmar (Case Study of Yangon University of Economics Students)	201
17	Aye Aye Win , The Antecedents of Innovation in SMEs Owned by Myanmar Women Entrepreneurs	211
18	Win Yin Htike , Competitive Strategies and Performance of Supermarkets	221

Section (ii) Journalism

<u>Sr. No.</u>	<u>Title</u>	<u>Page</u>
1	Zin Mar Kyaw , *The Challenges of Ethnic Media in Chin State, Myanmar	237
2	Cho Cho Thwin , A Study of the Media Preferences of the College Students	253

Section (iii) Tourism

<u>Sr. No.</u>	<u>Title</u>	<u>Page</u>
1	Mya Aye , *Sustainable Tourism in Myanmar: Adaptations of Global Education and Enhancing Cultural and Social Awareness	267

Section (iv) Law

<u>Sr. No.</u>	<u>Title</u>	<u>Page</u>
1	Myo Thandar Kyaw , *Corporate Crime in Myanmar: Legal Framework and Implementation	279
2	Moh Moh Win , Legal Rights for Fair Trial in Myanmar	291
3	Pa Pa Soe , Legal Analysis on Rights for Street Children in Myanmar	307
4	Aye Mar Win , The Role of United Nations Human Rights Treaty-Based Monitoring Mechanism in Myanmar	319

Edition

2020, July, 500 Copies

Copyright

Ministry of Education

Published by

Dr Aung Min (00322) Chairman, Journal Publication Committee,
Myanmar Academy of Arts and Science

ISSN 2520-0186
LCCN 2003-323143

Printed by

U Win Aung (00171), Manager,
Universities Press, Yangon, Myanmar